

Ehsan Abbasi

Art Director

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213 222 7578

Summary

Award-winning creative director (art) with solid success leading and implementing a broad range of revenue-generating projects, from conception to launch. Leverage strategic vision, business acumen, and story driven approach to deliver high-impact marketing campaigns and original content. Ensure projects meet all milestones, deadlines, and budget requirements. Professional and academic background in computer science, media innovation, creative advertising and 3D Motion Design

- [Over 10 years of experience](#) in Computer Science, Media Innovation, Communication Arts and 3D Motion Design
- [Over 40 client brands](#) including Nike, Coca-Cola, Tarkett, Chick-fil-A, Lululemon, Reebok, Shell and Red Bull
- [Over 40 awards and distinctions](#) including PRSA, Addy, Cannes, Visionaria, and Shorty Industry
- [Over 30 published materials](#) featured in The Huffington Post, Rolling Stone, Adweek, The Advocate and Vogue
- [Permanent US resident](#) as green card holder, Priority Worker with extraordinary abilities

Experience

Order

Art Director, Co-Owner

Los Angeles, CA

Mar 2017 to Present

Research and design development on technical projects, estimating, planning, executing and directing creative projects and video productions, including pitch design and presentation for new business, project management, concept development, cinematography, art direction, graphic design, and post production on cause-related feature length and short documentary films, TV commercials, 3D visualization and content creation for social, web and VR

Clients

Reebok, Shell, Saia, Red Bull, Mizuno, Lululemon, Tarkett, Interface, Newell, New York Times, Georgia Tourism

LiveVox

Marketing Contractor, 3D Artist

San Francisco, CA

Nov 2020 to Present

Full-service video production and 3D motion graphics execution including research, design and concept development, art direction, Branding, UI and character design, 2D and 3D animation, VFX, and video editing for tech products demo and investors pitch design

Products

Cloud IVR, Automation and AI, Speech IQ Analytics, Inbound Contact Center

Brunner

Art Director

Atlanta, GA

May 2014 to Mar 2017

Concept development, art direction, video production, new business pitch and client presentations, design, and creative execution of projects in which consistently met and exceeded all organizational and client expectations. Launched in-house video production department, overseeing internal creatives as well as outside vendors on various TV, web and social video projects, hands-on involvement, and execution through-out the entire project timeline, plan, estimate, prep, shoot and edit. Play an instrumental role in pitching and winning new business, greatly enhancing the firms bottom-line

Clients

Coca-Cola, 84 Lumber, Chick-fil-a, Tandus Centiva, Huffy, Suzanne Tick, Field & Stream, YellaWood, Mitsubishi

Moxle

Art Director, Director of Photography

Atlanta, GA

Jun 2012 to May 2014

Art direction, photo shoot and video production, coordination and execution, creative concept development, post and overseeing graphic, web and digital design. Integral in building the very first in-house full video production unit in Atlanta, 2014. Played a key role in firm's day to day digital, interactive, and social marketing operations

Clients

Nike, Verizon, UPS, Cisco, Wells Fargo, BB&T, Coca-Cola, Dasani, GPT, Herradura, Chick-fil-a, Calphalon, GNG

Education

Savannah College of Art and Design (SCAD)

Master of Arts in Communication Arts

Atlanta, GA 2011 to 2012

GPA 4.00 Graduated

Multimedia University (MMU)

Bachelor of Arts in Creative Multimedia, Media Innovations

Malaysia, Selangor 2005 to 2010

GPA 3.93 Graduated

Skills

Art Direction, Creative Strategy, Graphic Design, Advertising, Concept Development, Corporate Identity, Typography, Interactive Advertising, Logo Design, Concept Development, Integrated Marketing, Interactive Advertising, Digital Marketing, Creative Leadership, Production Management, Cinematography, Photography, Color and Composite, Creative Technology, 3D Generalist, FX and Motion Design for Digital, Social, web and VR Experiences, Adobe Creative Suite, Photoshop, Premiere Pro, After Effects, Illustrator, Autodesk 3Ds Max, Chaos Group V-ray, Blackmagic Design Davinci Resolve, Red CineX Pro, Microsoft Office, Mail Chimp, DSLR, Mirrorless, Digital Cinema Cameras, Medium Format Camera, Hasselblad Phocus, Microsoft Suit, Design Direction, Videography, Video Production, Post Production, Editing, Retouching, Concept Design, 3D Modeling, Rendering, Motion Design, Logo Design, UX, UI

Awards & Honors

- o Best Cinematography in Feature Film, South Film and Arts Academy, 'Blue Kangling' DIR. Matt Blackburn, Chile 2020
- o Grand Jury Award Winner, InterFaith Film & Music Festival, USA 2020
- o Gold Award Winner, Spotlight Documentary Film Awards, USA 2020
- o Documentary Film, Virgin Spring Cinefest, 'Blue Kangling', India
- o Honorable Mention, Top Shorts, 'Blue Kangling', USA
- o Best Documentary, TMFF, 'Blue Kangling', UK
- o Best Cinematography, Sweden Film Awards, 'Blue Kangling', Sweden
- o Best Feature Documentary, New Cinema, 'Blue Kangling', Portugal
- o Best Cinematography, American Golden Picture, 'Blue Kangling', USA
- o Video Poetry at Versi di Luce, 'Jouissance', Italy 2018
- o Foto Film Tijuana, 'Space-Time', Mexico
- o GSF Awards, 'Poetics of Movement', Cannes France 2017
- o ASFF (BAFTA Recognized), 'Poetics of Movement', UK
- o Stone Fair Film, 'Jump the Tracks' DIR. Matt Blackburn, Romania
- o Best Commercial Cinematography Gold at Addy, 'Publicolor' DIR. Matt Blackburn and Ehsan, USA 2016
- o Public Service Film Silver at Addy, 'Publicolor', USA
- o Marche du Film at Cannes Festival, 'Publicolor', Cannes France
- o Hollywood International Independent Docu, 'Publicolor', USA
- o Los Angeles Independent Film Festival, 'Publicolor', USA 2015
- o Roma Cinema DOC, 'Publicolor', Italy
- o Integrated Marketing, PRSA Renaissance Awards, 'Publicolor', USA
- o Best Experimental, TMFF, 'Phantom', Scotland
- o Merit at MIFF, 'Aesthetics of Anxiety', Miami USA
- o Visionaria Vision Art Short Films, 'Phantom', Italy
- o Lovecraft NYC Film Screenings, 'Aesthetics of Anxiety', USA
- o Los Angeles Cine Fest, 'Aesthetics of Anxiety', USA
- o Hollywood North Film Festival, 'Aesthetics of Anxiety', Canada
- o Catalyst Communities Film Festival, 'Aesthetics of Anxiety', UK
- o Prvi Kadar, 'Aesthetics of Anxiety', Bosnia
- o Georgia Big Picture Con, 'Aesthetics of Anxiety', USA
- o San Francisco Film Awards, 'Aesthetics of Anxiety', USA
- o Out Here Now LGBTFF, 'Take Me OUT' DIR. Sam Ciaramitaro, USA
- o Silver at Oregon Film Awards, 'A Fish Tale' DIR. Lynn Pulsifer, USA 2014
- o Seattle Shorts Film Festival, 'Lost in Paris' DIR. Lynn Pulsifer, USA
- o London Fashion Film Festival, 'Lost in Paris', UK
- o Integrated Communications, PRSA-NY Big Apple Awards, 'Calphalon' CD/DIR. Lynn Pulsifer, 2013
- o Use of Broadcast, PRSA-NY Big Apple Awards, 'Calphalon', USA
- o 19th Communicator Awards Silver, 'Calphalon', USA
- o 5th Annual Shorty Industry Awards, 'Calphalon', USA

Links

Creative Portfolio

ehsanportfolio.com

Instagram @ehsanabbasi

[instagram.com/ehsanabbasi](https://www.instagram.com/ehsanabbasi)

LinkedIn

[linkedin.com/in/ehsanorderdisruption](https://www.linkedin.com/in/ehsanorderdisruption)

Contact

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