

EHSAN

Creative Director / Design Director

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SUMMARY

Creative/Design Director with 12+ years building integrated campaigns at the intersection of design, storytelling, and technology. Blends hands-on craft (motion/3D, production, post) with executive-level leadership across concept, pitching, and team building. Delivered flagship work for NBCUniversal/Peacock (Premier League, EA Sports FC, Paris 2024, Milan-Cortina 2026), Coca-Cola, Nike, and Microsoft. 40+ industry recognitions; U.S. citizenship via EB-1 Extraordinary Ability. Leads teams to ship high-impact creative that moves audiences and business.

HIGHLIGHTS

- Agency + in-house + video production leadership (12+ years)
- Super Bowl, Olympics, and global brand campaign experience
- 40+ awards: PRSA, ADDY, Cannes, Communicator, Visionaria, Shorty Industry
- Press features: The Huffington Post, Rolling Stone, Adweek, The Advocate, Vogue
- U.S. Citizen (EB-1, Extraordinary Ability)

EXPERIENCE

Creative Director Art

Order (Self-employed) • Los Angeles, CA

Mar 2017 – Present

- Lead end-to-end creative for integrated campaigns: strategy, concept, design, production, post, delivery.
- Build lean production pipelines for high-craft content, motion/3D, product, and experiential storytelling.
- Pitch, win, and deliver for RTX, Red Bull, Reebok, Shell, Kel Tec, State Farm, Mizuno, Lululemon, Tarkett, Newell, The New York Times.
- Own creative operations, budgets, vendor management, and multi-platform delivery standards.

Design Director (Contract)

NBCUniversal • Peacock Sports Marketing Team • Los Angeles, CA

Jul 2024 – Feb 2025

- Led visual systems and storytelling across AV, social, digital, OOH, and experiential.
- Developed 360 toolkits/campaigns for EA Sports FC, Premier League, Paris 2024 Olympics, and Milan-Cortina 2026 Winter Olympics to support acquisition, engagement, and retention goals.
- Partnered with strategy, media, editorial, and external vendors to deliver brand-defining work at scale.
- Mentored designers/motion artists to elevate craft, velocity, and cross-functional collaboration.

3D Motion Designer (Contract)

LiveVox by NICE • San Francisco, CA • Remote

Nov 2020 – Oct 2023

- Produced brand films, product demos, and 3D motion content for cloud/AI/contact-center solutions.
- Led concept, product visualization, edit, and finishing to clarify complex value propositions.
- Collaborated with senior stakeholders; work supported investor/customer narratives through public-market transition and acquisition.

Associate Creative Director (Contract)

Indigo Slate • Seattle, WA • Remote

Sep 2021 - Jan 2022

- Led a video series for Microsoft Azure Space Analytics with Airbus Satellite.
- Directed creative, motion design, and data visualization from concept to launch.
- Managed cross-disciplinary teams to meet technical and brand standards.

Art Director

Brunner • Atlanta, GA

May 2014 - Mar 2017

- Contributed to award-winning integrated campaigns, including Super Bowl work for 84 Lumber.
- Helped establish in-house content/production capabilities to improve speed and quality.
- Pitched and produced campaigns for 84 Lumber, YellaWood, The Home Depot, Chick-fil-A, Tandus Centiva, Field & Stream, Coca-Cola, Mitsubishi Electric.

Art Director

Moxie (Publicis) • Atlanta, GA

Jun 2012 - May 2014

- Built digital, social, and experiential campaigns; led prototyping, UI, print, brand identity.
- Drove new business and managed a content production team for social/photo/video.
- Clients: Nike, Verizon, UPS, Cisco, Wells Fargo, Herradura, Chick-fil-A, Calphalon, Newell Rubbermaid, Coca-Cola, Georgia Natural Gas.

EDUCATION

M.A., Advertising Design / Communication Arts

Savannah College of Art and Design, Atlanta, GA, 2011-2012, GPA 4.00

B.A., Creative Multimedia / Media Innovation

Multimedia University, Cyberjaya, Selangor, Malaysia, 2005-2010, GPA 3.93

CORE STRENGTHS

Creative Direction • Design Leadership • Brand Storytelling • Campaign Development • Integrated Marketing • Pitching and C-suite Presentation • Motion Design • 3D Visualization and Rendering • Cinematography and Post • Content Systems and Toolkits • Cross-functional Collaboration • AI Prompt and Concept Design • Vendor and Budget Management

TOOLS AND PLATFORMS

Adobe Creative Suite (Photoshop, After Effects, Premiere, Illustrator, InDesign, Lightroom) • Autodesk 3ds Max • V-Ray • TyFlow • DaVinci Resolve • RedCine-X • Figma • Mixed Reality and Interactive • Microsoft Office • ChatGPT • Google Gemini • Grok • Sora • Midjourney • Stable Diffusion • Adobe Firefly • Nano Banana • Deep Dream • Neural Engine • NVIDIA AI

SELECTED CLIENTS

Coca-Cola • Nike • Microsoft • NBCUniversal/Peacock • Red Bull • Reebok • The New York Times • Lululemon • Shell • UPS • Verizon • Wells Fargo • Sony PlayStation (related) • Tarkett • Newell • Mizuno • Chick-fil-A